

Explain how you developed. How do you approach writing? Do you start with an idea, a title, do an outline, etc? I would love to know what techniques you used to develop your reading audience. Everyone knows you have a loyal following and it's fascinating to know how these individuals learn about and buy your books.

“I have been practicing meditation for more than twenty years. When I quiet my mind and listen to my heart the titles and outlines for my books sort of flow through me. It is an amazing process of creativity. I have created my audience by hosting a radio show and promoting my work on my website. Word of mouth is one of the best ways that people get introduced to my books.”

Describe your new book, for us and tell us about why you wrote it.

“**A New Conversation with Men** is a my attempt to empower men to become better men. This book is written to be a resource for any man who wants to become a better husband, a better father or to simply become a better man. I wrote this book because I believe the greatest challenge we have in our society is to redefine masculinity and encourage men to embrace new roles as men in society.”

Tell us something about the story that we can't read on the cover.

“This book is really a personal coaching session that is designed to empower anyone who reads it. This book is filled with life lessons and new insights in becoming a better person and is the result of more than twenty years of my own inner growth.”

What makes this book different from others in it's genre?

“I do not know of another book targeted towards men that challenges men to become better men and provides them with tools and insights to assist them in this quest. Therefore I think this book is unique in content and different from any other. Most people that have read the book comments on how conversational the book reads.”

Who is your audience for your book, A New Conversation with Men? Who do you think will understand and gain insight through reading your book?

“Although this book is specifically targeted to men, women have received great value and insight from the book. It is actually written for any man who wants to become a better man but it also inspires women to gain a new perspective about men.”

Is any of this story autobiographical? Were any scenes from the book inspired from what you know, or it is through your imagination?

“Everything I write about is from my own personal experience of learning to become a better man. The content is the result of over twenty years of my own personal growth and development. This definitely makes the content autobiographical because I’m sharing my life’s story and the lessons I’ve learned over the years.”

Do you feel that every manuscript you write is meant to be published?

“My commitment is to publish every book that I write. If I can't find

a publisher I will publish it myself. I begin the writing process by visualizing my book being published.”

Do you have unpublished works that you feel is for your eyes only? Please comment.

“No. Every book that I write is intended to be published and shared with the world. I always write with the idea that thousands of people will read my words. That is my primary reason for writing in the first place. To share it with others.”

Do you write the kinds of stories that you like to read? Who are some of your favorite authors?

“All of my books are non-fiction personal growth empowerment type books which I love to read. I love personal development, psychology, philosophy, metaphysics and spirituality genres the most. My favorite authors include Wayne Dyer, Deepak Chopra and Neale Donald Walsch.”

What made you want to become an author?

“I actually became a writer as a way of securing speaking engagements. I consider myself to be a speaker first and a writer second. I became an author because I have always loved books.”

In your opinion, what is the absolute best thing about being a writer?

“The best thing about being an author is the opportunity to share the lessons I have learned in life to help people improve their lives.

It is also one of my favorite forms of expressing my creativity. It gives me an opportunity to express my thoughts feelings and beliefs through the written word.”

Michael Taylor